

# Southern California Coin Laundry Association

## Wednesday, January 20, 2010

### Best Practices for Accounting, Lease Renegotiation and Corporate Entity Formation for Laundry Owners

*Two special guest speakers will join us to share their expertise on critical and timely legal and accounting issues for the owners of coin laundries to save you money.*

Our keynote speaker will be **Richard Weisinger**. Richard is a CPA with Gerber & Co., Inc. in Los Angeles and a nationally recognized expert on accounting issues specifically for coin laundry owners. Richard will also be speaking on the pros and cons of the different types of legal entities you can form to own your laundromat business.

Preceding Richard will be Board member and local laundry expert **Van Merrill** of Western State Design. Van will be speaking on the ins and outs of lease renegotiation for southern California coin laundry lessees.

Richard and Van will then join other experts for our popular interactive Q&A panel discussion.

#### Agenda:

5:00 – 6:30 PM .....Open Registration  
5:30 PM .....Van Merrill  
6:15 – 6:45 PM .....Buffet Dinner Served  
6:30 PM .....Richard Weisinger  
7:45 – 8:30 PM .....Store Owner Panel & Q&A

#### Cost: PRE-REGISTER ONLINE AND SAVE \$5.00!

PRE-REGISTER BEFORE 1/11/10: IF YOU DO NOT PRE-REGISTER:  
\$30 Members / \$45 Non-members \$35 Members / \$50 Non-members

*Admission INCLUDES buffet dinner, parking and door prizes!*

#### Payment:

Pay via cash or check at the door (you do NOT need to pre-pay when you register).

#### Location:

The Gas Company's  
Energy Resource Center  
9240 Firestone Blvd.  
Downey, California 90241-5321

#### Register:

Online: [www.socalcla.com](http://www.socalcla.com)  
Email: [beverly@socalcla.com](mailto:beverly@socalcla.com)

